

Cookie Policy

Effective Date: 30/04/2025

This Cookie Policy explains how sbctc.com.au ("we", "us", and "our") uses cookies and similar technologies to recognize you when you visit our website at [www.sbctc.com.au] ("Website"). It explains what these technologies are, why we use them, and your rights to control our use of them.

1. What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners to make their websites work, or work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, sbctc.com.au) are called "first-party cookies." Cookies set by parties other than the website owner are called "third-party cookies." Third-party cookies enable third-party features or functionality to be provided on or through the website (e.g., advertising, interactive content, and analytics).

2. Why do we use cookies?

We use first-party and third-party cookies for several reasons. Some cookies are required for technical reasons for our Website to operate, and we refer to these as "essential" or "strictly necessary" cookies. Other cookies enable us to track and target the interests of our users to enhance the experience on our Online Properties.

Specifically, we use cookies for the following purposes:

- **Essential cookies:** For login sessions, form submissions, and website functionality.
- **Performance and analytics:** To collect information on how visitors use our website (via Google Analytics and Microsoft Clarity).
- **Advertising and marketing:** To deliver relevant ads and measure ad campaign performance (e.g., via Facebook Pixel or Google Ads).
- **Functional cookies:** To remember user preferences and enhance user experience.

3. What types of cookies do we use?

Type of Cookie	Purpose
Essential	Required for the operation of our site.
Analytical/Performance	Helps us recognize and count the number of visitors.
Functionality	Used to recognize you when you return to our site.
Targeting	Records your visit to our site and the pages visited.

4. How can you control cookies?

You have the right to decide whether to accept or reject cookies. You can set or amend your web browser controls to accept or refuse cookies. If you choose to reject cookies, you may still use our website, though your access to some functionality and areas of our website may be restricted.

Most browsers accept cookies automatically, but you can modify your browser setting to decline cookies if you prefer. Here's how you can manage cookies in popular browsers:

- Google Chrome
- Mozilla Firefox
- Safari
- Microsoft Edge

5. Third-party cookies

Some content or applications on the Website are served by third parties. These third parties may use cookies to collect information about you when you use our Website. We do not control these third-party tracking technologies or how they may be used.

6. Changes to this Cookie Policy

We may update this Cookie Policy from time to time in response to changing legal, technical, or business developments. When we update our Cookie Policy, we will take appropriate measures to inform you, consistent with the significance of the changes we make.

7. Contact us

If you have any questions about our use of cookies or other technologies, please email us at admin@sbctc.com.au